



*Aqaba*

04-05 OCTOBER 2024



**ACI**  
FINANCIAL MARKETS ASSOCIATION EST. 1955

**IICA**  
InterArab Cambist Association  
الاتحاد العربي للمتداولين في الاسواق المالية

FINANCIAL MARKETS ASSOCIATION  
WORLD CONGRESS

# Navigate Uncertainties Embrace the Flux

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# صيرفة سلسلة





Welcome Note .....	04
ACI Jordan Profile .....	07
ICA Profile .....	08
ACI Profile .....	09
MISK Profile .....	10
Conference Program .....	13
Speakers .....	16
Moderators .....	45
Sponsors .....	47
Exhibitors .....	70
Delegates .....	77





# Welcome





## Welcome!

On behalf of the ACI Financial Markets Association, the Interarab Cambist Association, your host the Central Bank of Jordan and everyone at ACI Jordan, a warm welcome to this, the 62nd World Congress being held in historic, evocative and engaging Aqaba.

Bankers have always had to manage their institutions through challenging environments. Today is no different. It seems almost continuously since 2008 the bank balance sheet manager has had to steer their firm through conditions of ever-enlarging regulatory requirements, volatile interest rate markets ranging from negative to double-digit positive, competition for customer business in both TradFi and DeFi, and on top of that everything from global pandemic to tragic and horrendous geo-political conflict. It was almost a relief to have returned at least to a world featuring a positive sloping yield curve!

The World Congress is, as always, alive to these challenges and dynamic operating conditions. Our programme this year addresses topics that are on every banker's radar and list of concerns. We are proud to bring together panelists from around the world to debate the issues of the day, including inflation, ESG and Climate Risk, the promise of AI in banking and much, much more – plus my own personal favourite: lessons learned from last year's bank failures!

Of course we don't wish to simply debate the issues – we also want delegates to walk away with a set of recommended best-practice, that they can take back to their desk and debate at their Board and ALCO. We welcome all delegates participation during the days sessions, and I look forward personally to meeting all of you!

Enjoy the event.

.....  
Professor Moorad Choudhry  
Author, *The Principles of Banking*





# Profile





## ACI Jordan

Established in 1993, ACI Jordan, formerly known as the Jordan Forex Association, started with the aim of developing and promoting the foreign exchange environment in Jordan while consolidating local, Arab, and global cooperation in the field.

In doing so, ACI Jordan has continuously sought to raise the standards of the profession and simultaneously contribute to the establishment of a context for better business.

ACI Jordan is affiliated with ACI – The Financial Markets Association, the global umbrella body of national associations, and is also affiliated with ICA, The Interarab Cambist Association..



Interarab Cambist Association  
الاتحاد العربي للمتداولين في الاسواق المالية

ICA - Interarab Cambist Association founded in Paris, France in 1972, is a non-lucrative professional association with 14 affiliated countries from North Africa and the Middle East. Our members, Arab and non-Arab working in regional and international banks and financial institutions, are engaged in financial trading and sales representing FX, interest rate products, equities, commodities and others.

On June 4th, 2003 and under the decree 1220/D 77, The Interarab Cambist Association has become a member of The Council for Arab Economic Unity which is a body organization of The Arab League.

## ANNUAL CONFERENCE

More than 500 senior treasury managers, managing directors, investment bankers, risk management and asset wealth management directors, chief economists, chief strategists and senior dealers representing international banks and institutions from around the world attend ICA annual conference, benefiting of the exchange of professional expertise and network development. Conference delegates of Arab nationalities comprise sixty percent while the forty percent are Europeans and Americans. A trade show accompanies the annual conference where vendors showcase their latest products.

## ICA FOUNDERS

ICA Founder Chairman

Mr. George El Khoury

ICA Founder Members

Mr. Abdullah Al Saudi

Mr. Francois Chacra

Mr. Hani Ramadan

Mr. Mohamed Al Tazi





## ACI Financial Markets Association

ACI Financial Markets Association (ACI FMA) is a leading global trade association representing the interests of the professional wholesale financial markets community.

Established in 1955, ACI FMA is focused on enhancing best market practice and supporting market participants to adhere to principles of ethical conduct. ACI Model Code was acknowledged as the first industry-wide Code of Conduct for OTC FX and related markets having been built on the original ACI Codes of Conduct from the 1970s.

Subsequently updated to embrace the broader OTC community - and expanded from the dealing room through to back office operations - the ACI Model Code has strongly influenced many national Codes of Conduct but was retired in 2017 with the publication of the FX Global Code, the composition of which ACI FMA participated in, as well as other Code of Conduct initiatives.

ACI FMA's suite of education, certification and attestation products and services, its committees and industry working groups and its global network of National Associations provides a comprehensive framework for education, support and advice for individuals and organisations operating in today's financial markets.

# MISK

## Islamic Bank

MISK Bank is an Islamic bank established in 2023 in Baghdad, Iraq, focusing on delivering Sharia-compliant financial services.

The bank offers a variety of corporate and personal banking solutions, including accounts, financing, investment services, and international transfers. MISK Bank aims to support social development, economic growth, and innovation in the Islamic financial sector.

It is also involved in financing small and medium enterprises (SMEs) and offers specialized products like Murabaha (profit-sharing) and Ijara (leasing).

The bank emphasizes seamless banking experiences for customers, focusing on simplicity and high quality.

 [www.miskbank.iq](http://www.miskbank.iq)

 Iraq, Baghdad



## ICA EXECUTIVE COMMITTEE



Abdulla Dawood  
ICA Chairman



Karim Ghanem  
ICA Vice Chairman



Elie Chami  
ICA Treasurer



Faical Leamari  
ICA General Secretary



Mr. Ali Abu Swai  
ICA Assistant General  
Secretary

## ICA HONORARY

Abdullah Al Ahmadi  
Amr El-Ganainy  
Amr Bahaa  
Aqeel Habeeb  
Georges Zouein  
Jamal Fariz  
Mahmoud Attalla  
Mutaz Barbour  
Saad Jamaledine  
Shadi Hanna  
Sharef Shalabi  
Tamer Khalifa  
Thunayan Al Ghanim

## ACI JORDAN EXECUTIVE COMMITTEE



**Khaldoon Al-Janini**  
ACI Middle East President



**Ali Abu Swai**  
ACI Jordan President



**Ashraf Qudah**  
ACI Jordan Vice President



**Faris Ahmad Ababneh**  
ACI Jordan General Secretary



**Omar Hatamleh**  
ACI Jordan Treasurer



**Hasan Al Masri**  
ACI Jordan Assistant  
General Secretary



**Maen Al Bdour**  
ACI Jordan Assistant Treasurer



**Badawi Shahin**  
ACI Jordan Board Member



**Rita El Hage**  
ICA Marketing Coordinator

# CONFERENCE PROGRAM

DAY 1 – 4<sup>th</sup> October 2024

08:00	<b>Registration and Coffee</b>	12:30	<b>PANEL DISCUSSION</b>
09:00	<b>Seating</b>		“Climate Change Risk and the bank operating model: transitioning to business opportunities incorporating ESG and Sustainable Banking”
09:15	<b>Introduction to the Event</b>		<b>Moderator:</b> Tessa Walsh, LSEG
	<b>Professor Moorad Choudhry</b>		<b>Panellists:</b>
	<b>Welcome</b>		Saloni Ramakrishna, Oracle
	ACI Chairman		Anna-Marie Slot, Transition Value Partners
	<b>WELCOME</b>	13:30	Maram Al-Jazeera, Arab Bank
	ICA President		<b>LUNCH</b>
	<b>WELCOME</b>	14:30	<b>PANEL DISCUSSION</b>
	ACI Jordan President		“The importance and challenges of developing Benchmarks and derivatives for hedging in banks in frontier and emerging markets”
09:30	<b>Keynote Address</b>		<b>Moderator:</b> Axel Van-Nederveen, Treasurer, EBRD
	Governor, Central Bank of Jordan		<b>Participants:</b>
09:45	<b>In Conversation</b>		Aude Pacatte, Director, EBRD
	Governor, Central Bank of Jordan		John Ho, Head of Legal, Financial Markets, Standard Chartered Bank
	Professor Moorad Choudhry		Ramzy Darwish, Chief Strategy and Finance Officer, Bank Saudi Fransi
10:00	<b>In Conversation</b>	15:15	<b>FACILITATOR’S END OF DAY SUMMARY AND CLOSING REMARKS</b>
	Ms. Randa Al-Sadek, CEO Arab Bank		
	Professor Moorad Choudhry	15:30	<b>CLOSE OF DAY 1</b>
10:30	<b>PANEL DISCUSSION</b>	19:30	<b>Gathering at the Lobby</b>
	“High Interest Rates: Is the inflation battle over? Learned lessons and 2025 forecasts”	20:00	<b>Gala Dinner, Golf Club</b>
	<b>Moderator:</b> Yasmine Saleh, LSEG		
	<b>Panellists:</b>		
	Stephen King, HSBC (virtual)		
	Olayemi Cardoso, Governor, Central Bank of Nigeria (virtual)		
	Muhammad Ali Malik, Executive Director, State Bank of Pakistan		
11:15	<b>MORNING BREAK and Opening of the Exhibition</b>		
11:45	<b>PANEL DISCUSSION</b>		
	“Facing multiple geo-political, macroeconomic and competition challenges: considerations for banking strategy”		
	<b>Moderator:</b> Professor Moorad Choudhry		
	<b>Panellists:</b>		
	Selva Bahar Baziki, Bloomberg		
	Farouk Soussa, Goldman Sachs		
	Michael Eichhorn, Credit Suisse		

# CONFERENCE PROGRAM

DAY 2 – 5<sup>th</sup> October 2024

09:00	<b>Coffee and Seating</b>
09:30	<b>Introduction to Day 2</b> Professor Moorad Choudhry
09:45	<b>Keynote Address</b> Stablecoin Assets and Trad-Fi Banking: Opportunities and Risk Management Ramy Soliman, President, GMO Trust
10:15	<b>PANEL DISCUSSION</b> “The CEO’s Panel: Emerging challenges and opportunities for the region’s banks” <b>Moderator:</b> Professor Moorad Choudhry <b>Panellists:</b> Ms. Nour Jarrar, CEO, Citibank Jordan Ms. Valeria Vahorovska, CEO, Fondy Mr Ayman Abu Dhaim, CEO, National Bank of Iraq
10:15	<b>PANEL DISCUSSION</b> “The CEO’s Panel: Emerging challenges and opportunities for the region’s banks” <b>Moderator:</b> Professor Moorad Choudhry <b>Panellists:</b> Ms. Nour Jarrar, CEO, Citibank Jordan Ms. Valeria Vahorovska, CEO, Fondy Mr Ayman Abu Dhaim, CEO, National Bank of Iraq
11:00	<b>Morning Break</b>
11:30	<b>PANEL DISCUSSION</b> “Leveraging use of Artificial Intelligence and Machine Learning to explore opportunities in banking and trading” <b>Moderator:</b> Mahmoud Khelifat, LSEG <b>Panellists:</b> John Ho, Head of Legal, Financial Markets, Standard Chartered Bank Marc Esmiley, Technical Product Director, Microsoft Sylvanus Eneche, Wema Bank Rani Jabban , Arab Bank Switzerland
12:15	<b>FIRSESIDE CHAT: MOORAD AND FRIENDS...</b> “Bank risk management in the post-SVB age: recommendations for policy” <b>Host:</b> Professor Moorad Choudhry <b>Guests:</b> Chris Westcott, Faculty Head, The BTRM Dr Diyama (Abu Laban) Awadallah, Assistant Professor, Birzeit University

# CONFERENCE PROGRAM

13:00

**Lunch**

14:00

**FIRESIDE CHAT: "Global Debt Capital Markets Outlook"**

**Host:** Professor Moorad Choudhry

**Guest:** Ms. Ebru Boysan, Bloomberg

14:00: Break out session parallel (Room 1)	14:00: Break out session parallel (Room 2)
<b>"Implementing your optimum IRRBB solution"</b> <b>Presenter:</b> Chris Westcott, Faculty Head, The BTRM	<b>"Continuous Education... Practice Makes Perfect"</b> <b>Presenter:</b> Rui Correia, ACI Education Head

14:30

**LECTURE: "The 2023 bank failures and lessons learned:**

Back to Basics - why sticking to core banking discipline is the best way to survive and thrive in a volatile geo-political environment"

**Presenter:**

Prof. Dr. Michael Eichhorn

Country CEO (Ireland), Credit Suisse

15:15

**END OF CONFERENCE and GATHERING**

15:30

**Special Session: ICA General Assembly**

**Speakers:** ICA Executive

16:30

**Trip to Wadi Rum and Welcome Drink**

"Tracing the Footsteps of T.E. Lawrence..."

19:30

**Dinner**

22:30

**Return to the Event Venue**

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**6<sup>th</sup> October 2024**

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08:00

**Excursion Trip to Petra the Rose City**

**Dress Code:** Casual Attire

Delegates embark on an excursion to Petra, experiencing one of the world's most renowned archaeological sites and reflecting on the conference's themes in a historical context.

Desert Excursion Clothing Tips:

- **Footwear:** Wear comfortable, sturdy walking shoes or hiking boots suitable for rocky terrain.
- **Clothing:** Lightweight, breathable clothing in light colors to stay cool.  
Long sleeves and pants are recommended to protect against the sun.
- **Headwear:** A wide-brimmed hat or a cap to shield from the sun.
- **Accessories:** Sunglasses for eye protection and a scarf or bandana to protect against dust and wind.
- **Sun Protection:** Apply sunscreen with high SPF to exposed skin.
- **Hydration:** Carry a reusable water bottle to stay hydrated.

A decorative network graphic consisting of interconnected nodes and lines, located at the top of the page.

# Speakers

A silhouette of a city skyline featuring various architectural styles, including domes, minarets, and modern skyscrapers, located at the bottom of the page.A decorative border at the bottom of the page featuring a repeating pattern of small, stylized floral or star-like motifs.





## H.E. Dr. Adel Sharkas

**Governor**  
**Central Bank of Jordan**

Dr. Adel Al-Sharkas is the esteemed Governor of the Central Bank of Jordan, a position he has held since 2022.

With a robust academic background, Dr. Al-Sharkas holds a Ph.D. in Financial Economics from the University of New Orleans, alongside a Master's and Bachelor's in Economics and Applied Statistics from Yarmouk University, Jordan. His extensive career at the Central Bank of Jordan includes roles such as Deputy Governor and Executive Director of the Research Department.

Dr. Al-Sharkas has also contributed significantly to academia as an Associate Professor at several universities, including the New York Institute of Technology and Alfred University. Dr. Al-Sharkas is renowned for his expertise in monetary and fiscal policy, as well as his research on corporate governance, bank profitability, and the impact of mergers and acquisitions.

He has published numerous articles in prestigious journals and has been recognized with awards such as the McGraw-Hill Distinguished Paper in Finance.

Dr. Al-Sharkas actively participates in international conferences, sharing his insights on financial economics and monetary policy. His leadership continues to shape Jordan's economic landscape, strengthening the country's financial stability and growth.

The Royal Decree has been issued granting His Excellency Dr. Adel Ahmad Al-Sharkas, Governor of the Central Bank of Jordan, the title of Excellency, effective June 1, 2024



## Randa Sadik

CEO  
Arab Bank

Randa Sadik is the CEO of Arab Bank, one of the largest financial institutions in the Middle East.

Appointed in 2022, she became the first woman to hold this position at the bank. With over three decades of experience in banking and finance, Sadik has held leadership roles at various regional and international banks, including the National Bank of Kuwait.

Her tenure at Arab Bank is marked by a focus on digital transformation and sustainable growth, positioning the bank for continued success in the global financial market.



## H.E. Olayemi Cardoso

**Governor  
Central Bank of Nigeria**

Mr. Olayemi Cardoso became the Governor of the Central Bank of Nigeria (CBN) on October 5, 2023, focusing on price stability, transparency, and restoring investor confidence. With over 29 years of banking experience, he served as Chairman of Citibank Nigeria Ltd and held significant roles at Citizens International Bank and FBC Associates.

His public sector contributions include serving as Lagos State's Commissioner for Economic Planning, where he implemented economic reforms. He holds degrees from Aston University and Harvard University and has been recognized for his achievements with an honorary Doctorate in Business Administration



## Anna-Marie Slot

Co-founder  
Transition Value Partners

Anna-Marie Slot, co-founder of Transition Value Partners, a strategic advisory working with boards and C-suite at the intersection of transition planning and policy, is a seasoned senior finance partner with nearly three decades of experience.

Her expertise spans leveraged finance, climate-related transition, and strategic governance. She has advised on over US\$6 billion of sustainable finance transactions and hundreds of finance deals across the Asia, Europe, the UK and the US.

She won IJGlobal's 2023 ESG Pioneer award and the Most Innovative Sustainable Lawyer at the Financial Times Innovative Lawyers Europe Awards 2021.

She is a board director for the Net Zero Lawyers Alliance, a Race to Zero accelerator for private practice law firms.

She also advises Carbonaires, a carbon management company and Vested Impact, a fintech startup delivering on impact assessment. As Ashurst's first Global ESG Partner, Anna-Marie created the firm's Sustainability strategy across practices and industries through engagement with clients and internally.

She also created, curated and hosted '30 for Net Zero 30' on ESG Matters@Ashurst, a highly successful podcast series reaching over 80 countries.



## Aude Pacatte

Director, Head of Portfolio Management EMEA  
EBRD

Aude has been with the European Bank for Reconstruction and Development (EBRD) since 1998 where she has covered different positions within the Treasury department before being promoted to Deputy Head of Asset and Liability Management in 2008.

In 2014 she was promoted to Head of Local Currency Balance Sheet Management when a unit dedicated to managing risks associated with EBRD's local currency activities was created as a result of EBRD's increased on-shore activities in a growing number of countries.

She has since been actively working on supporting the growth of EBRD's local currency loan portfolio.

To do so, she has been increasingly involved in recent years in policy dialogue with domestic authorities and market participants to support the development of domestic money markets, which are key to the development of domestic markets and in turn EBRD's capacity to offer sustainable local currency financing.

Aude has a Masters in Management Finance from Nice Business School and Masters in Economy of Emerging Markets from La Sorbonne University, Paris.



## Axel van Norderveen

Managing Director, Treasurer  
EBRD

Axel van Norderveen is Managing Director and Treasurer of the European Bank for Reconstruction and Development (EBRD).

He has overall responsibility for asset and liquidity management with €30 billion under management.

He is also responsible for the funding operations of the Bank, as well as the overall market risks associated with EBRD's lending in the Bank's countries of operation.

The Bank currently lends in 27 different currencies.

He is currently Vice-Chairman of the board of the International Swaps and Derivatives Association (ISDA) and is Chairman of the board of Frontclear, an emerging market money market development company.

He joined the EBRD in May 1995 and fulfilled several roles within Treasury before becoming Treasurer in April 2004. Previously he held positions in government bond sales and trading at ABN AMRO in Amsterdam and Paribas in London.



## Ayman Abu Dhaim

Chief Executive Officer  
National Bank of Iraq, Capital Bank  
of Jordan Group

Appointed as CEO of National Bank of Iraq in January 2018. Mr. Ayman has more than 28 years of extensive experience in banking, auditing, investments, and financial management. He started his career with PWC – Jordan. Then he held several positions in large financial institutions before joining Capital Bank Group as a CFO in 2011, the latest of which was Chief Financial Officer at the Social Security Investment Unit – the investment arm of the Social Security Corporation (SSC). Other positions previously held included Head of Financial Control Department at the Islamic International Arab Bank and Head of Banking and Financial Studies Unit at the Institute of Banking – Central Bank of Saudi Arabia. Mr. Ayman previously sat on the board of directors of the following organizations as Social Security Corporation representative: Capital Bank of Jordan, The Housing Bank for Trade and Finance, Jordan Dubai Islamic Bank, United Travel Terminal and Addoustour News Paper. He was also the CEO and board member of Capital Investments – Jordan. He also sat on the Board of Governors of the Iraqi Stock Exchange. He is currently a board member of Capital Investments – DIFC Dubai and the National Bank of Iraq.

Mr. Ayman holds a BSc in Accounting from the University of Jordan. He also holds a Master degree in Accounting and Management Science from the University of Southampton – United Kingdom.

Mr. Ayman is a US-Certified Public Accountant (CPA), US-Certified Management Accountant (CMA), US- Certified Financial Manager (CFM) and a Jordanian Certified Public Accountant (JCPA).



## Professor Chris Westcott

Head of Faculty  
BTRM

Chris Westcott has had over 30 years of experience in the banking industry, with the majority of time spent working in the U.K. in the field of treasury management.

He has held a range of senior positions in the Treasury functions of both Nat West and RBS. These have included divisional 'Treasurer' roles and various project assignments, such as leading the development of an in-house securitisation capability and the integration of the ABN AMRO treasury function post-acquisition.

More recently, in the lead-up to the implementation of the European Capital Requirements Directive IV, Chris was the Basel 3 Programme Director for RBS, accountable for over-seeing the group-wide set of projects to achieve compliance with the new regulations.

Chris is currently Head of Faculty for Bank Treasury Risk Management (BTRM), the world's first practitioner developed and practitioner orientated professional qualification in bank asset-liability management. He is also a Senior Lecturer in the Accounting and Finance Department at the University of Hertfordshire Business School in the UK, where he teaches a broad range of Finance related courses to both undergraduate and postgraduate students.





## Diyama Abu Laban

Head of the Finance and Banking Department  
Birzeit University

Diyama Abu Laban is an Assistant Professor and currently serves as the Head of the Finance and Banking Department at the Faculty of Business and Economics at Birzeit University, where she teaches both undergraduate and postgraduate students.

She holds a PhD in Finance from Brunel University London, an MSc in Banking and Finance from Queen Mary, University of London, and an MBA and a BA degree from Birzeit University, Palestine. Her research interests are in banking, financial regulation, and financial markets.

Diyama's current research focuses on bank risk management, early warning systems, financial stability, and macroprudential policies with a particular interest in the MENA region economies.

She has participated in many local and international seminars and conferences and worked as a consultant for many organizations.

Diyama serves as a board member at PalLease, the leasing industry leader with the highest market share in Palestine.



## Ebru Boysan

Market Specialist Debt Capital Market  
Middle East and Africa, Bloomberg LP

Ebru also works closely with Central Banks, Ministry of Finances, CCPs and Regulators on formation of liquidity platforms. Since 2015 Ebru is in charge of Middle East and Africa's multi asset class product development and business strategy with Government Financial Agencies and in 2020 she expanded her coverage as strategy lead for EMEA.

Prior to 2008, she managed Bloomberg Sales for Russia, Commonwealth of Independent States, Eastern Europe, the Balkans and Turkey in Bloomberg London.

Ebru started her career in Salomon Brothers New York, as a Debt Capital Markets analyst focusing on sovereign debt issuance and asset-liability advisory. Ebru has authored a number of articles – topics include GCCs contribution on globalization of Sukuk, the introduction of VAT in the GCC and the Pakistan economy. Ebru is in the advisory board of Zayed University Abu Dhabi, since coming to the region volunteering education and development of local young talent in UAEs efforts of Emiratization of Financial Industry.

Ebru Boysan is Market Infrastructure Specialist focusing on Government Financial Agency Relations EMEA at Bloomberg L.P. In 2008 as part of Bloomberg LP's decision to create new hub for ME and Africa in Dubai 2008, Ebru has taken responsibility of analysing the Fixed Income Markets Middle East and Africa to localize Bloomberg Financial Market's product coverage for the region.

Ebru also worked on design and development of Bloomberg L.P.'s Islamic Finance Coverage. As main part of her Fixed Income Specialist role, she has been doing advanced trainings and seminars across Middle East, Africa and Europe based on local product developments as part of Bloomberg's sales strategy, but also bringing global financial market developments into local markets.



## Farouk-Soussa

Middle East and North Africa (MENA) economist  
Global Investment Research at Goldman Sachs

Farouk Soussa is a managing director in Global Investment Research at Goldman Sachs in London, where he serves as the Middle East and North Africa (MENA) economist within the CEEMEA economics team.

He joined the firm in 2018 as an executive director and was promoted to managing director in 2023.

Prior to his tenure at Goldman Sachs, Farouk was the head of MENA Economics at Citigroup.

He also worked at Standard & Poor's (S&P) as head of Government Ratings for the Middle East, Africa, and Central Asia, and helped establish S&P's office in the Dubai International Financial Centre in 2009.

His career began at the Bank of England in 1998, where he worked in the Regulatory Policy Division and later in the International Finance Division. During his time at the Bank of England, he completed an 18-month secondment with the Financial Services Authority and was a Jean-Monet Fellow at the European University Institute in Florence.

Farouk holds a BA in Economics from Deree College, the American College of Greece, obtained in 1994. He earned an MSc in Economics and Finance in 1995 and a PhD in Economics in 2000 from the University of Birmingham, UK.



## John Ho

Head of Legal, Financial Markets  
Standard Chartered Bank

John Ho is the Global Head of Legal, Financial Markets for Standard Chartered Bank (“SCB”), overseeing and providing legal advisory, transactional and documentation support for Financial Markets (FM) business globally for Standard Chartered Bank (SCB), its branches and affiliates.

Mr Ho is on the Financial Stability Board’s (FSB’s) Taskforce on the Legal, Regulatory and Supervisory Frameworks, GFMA Artificial Intelligence (AI) Steering Group, and the FIA Asia Pacific Advisory Board. Mr. Ho is also the co-chair of (1) the ISDA South East Asia Legal and Regulatory Committee and (2) the ISDA Asia Pacific ESG Working group. Mr. Ho is a member of the panel of experts of P.R.I.M.E. Finance, the financial markets dispute resolution service based in The Hague.

Mr. Ho plays an active role in implementing changes within SCB to conform to applicable OTC regulatory reforms impacting FM business.

He has been involved in fostering closer working relationship and rapport with industry groups and regulators on key global and regional regulatory reform changes, including Interbank Offered Rate (IBOR) reforms, MIFID II/MIFIR, Dodd Frank, EMIR, CRDIV, FATCA, CCPs and Margin Reforms for Uncleared Derivatives.

In addition, Mr. Ho has supported digitisation in SCB and adoption of new or innovative technology initiatives such as blockchain, distributed ledger technology and smart contracts. He is an active participant in the industry’s Fintech events and has shared insights on the legal and regulatory framework relating to the development of Artificial Intelligence, Fintech, Digital Assets, Stablecoins, Web3 and Central Bank Digital Currency (CBDC). He has acted as a mentor for the UK FCA Sustainability TechSprint, FCA Digital Sandbox, R3 and LongHash, both global incubator networks which provide a full range of support for startups working on blockchain or distributed ledger related projects. He co-authored a publication issued by the World Economic Forum (WEF) called The Digital Currency Governance Consortium Whitepaper in 2021 and is on the WEF CBDC Principles working group.



## Mahmoud Khleifat

Global Head of Capital Markets  
LSEG

Mahmoud is a corporate finance and financial data, news and analytics expert with first-hand experience in crafting and executing on turnaround strategies and the end-to-end running of data and insights businesses with strong background in executing on M&A, equity and debt transactions.

He is currently the Global Head of Capital Markets in LSEG's Data & Analytics Division. In this capacity, he leads the group's business responsible for delivering data & analytics solutions into the investment banking and deal-making communities. This also includes news and insights capabilities like IFR, LPC, PFI and Zawya.

Prior to this current role, Mahmoud was the Global head of Sales Strategy and Execution for LSEG's Investment Banking Business. Mahmoud started his career at Citigroup and developed a career in Investment Banking and M&A focussing on Financial Institutions for 15 years and worked at Citi, Morgan Stanley and Société Generale. He has an MBA from The University of Nebraska – Lincoln where he was a Fulbright scholar and a BA in Finance from The University of Jordan.



## Maram Al-Jazireh

Global Head of Financial Institutions  
Arab Bank

Maram Al-Jazireh is Global Head of Financial Institutions at Arab Bank and is responsible for relationships and business development activities with financial institutions globally.

She is a member of the Financial Institutions Credit Committee, the Sustainable Finance Working Group and is also Acting Chief Sustainability Officer.

Maram graduated from Oklahoma State University with a major in Accounting. Prior to joining Arab Bank in 2001, she worked at Talal Abu-Ghazaleh International, Cairo Amman Bank, Citibank N.A, Amman and ABN Amro Bank, Dubai. She previously served as chair of BAFT, co-chair of BAFT MENA Council, member of BAFT's Executive Committee and is currently a member of its Board of Directors.

She is also a fellow of the Middle East Leadership Initiative (Aspen Global Leadership Network – The Aspen Institute).



## Marc Esmiley

Technical Product Director  
Microsoft

Marc is a seasoned professional in digital transformation with a distinguished career dedicated to driving innovation across the financial services industry.

His extensive experience in leveraging modern practices has significantly advanced the integration of Artificial Intelligence (AI) and Machine Learning (ML) within the financial services industry. At Microsoft, Marc spearheads strategic initiatives globally, leading teams to co-engineer complex products with global customers using modern software engineering practices and cloud technologies.

His ability to manage and deliver large-scale projects has established him as a trusted leader in the field. Marc's specialized focus on the Financial Services Industry highlights his expertise in developing and implementing innovative, customized solutions.

Marc's commitment to technological advancements ensures he continues to provide invaluable insights and leadership in the evolving financial services landscape



## **Michael Eichhorn** Country CEO (Ireland) Credit Suisse

Michael Eichhorn is a Managing Director with over 20 years risk experience. He has served as the Global Treasury CRO for two Global Systemically Important Banks.

He is a faculty member of The Certificate of Bank Treasury Risk Management (BTRM) and also teaches as an honorary professor at Harz University,

Germany and as a visiting lecturer at the Swiss Federal Institute of Technology, Zurich. Michael holds a PhD from the University of Lueneburg, Germany.





## Muhammad Ali Malik

Executive Director  
Financial Markets & Reserve Management  
Group (FMRM)

Muhammad Ali Malik is currently the Executive Director of the Financial Markets & Reserve Management Group (FMRM) at the State Bank of Pakistan (SBP), a position he has held since September 2015. He has over 34 years of experience, with 17 years at SBP. His responsibilities involve implementing monetary and exchange rate policies, overseeing foreign exchange and money markets, managing Pakistan's foreign exchange reserves, and formulating debt market policies. Prior to SBP, he spent 16 years at Standard Chartered Bank, holding various leadership roles in global markets and treasury/



## Ramzy Abdulaziz Darwish

Chief Strategy and Finance Officer  
Banque Saudi Fransi

Ramzy Abdulaziz Darwish is a highly experienced senior management executive, known for his expertise in strategy, finance, and leadership. He began his career at NCB, holding various positions over 17 years in Human Resources, Treasury Money Markets, and Asset and Liability Management.

He later became Head of Principal Strategies and Investment and Head of Group Treasury at Saudi National Bank, where he managed significant assets and liabilities, spearheaded new initiatives, and drove income growth. Since 2022,

He has served as the Chief Strategy and Finance Officer at Banque Saudi Fransi, overseeing financial planning, strategic direction, and key performance indicators to ensure alignment with growth objectives.



**Noor Jarrar**  
CEO  
City Bank Jordan

Nour Jarrar is the CEO of Citibank N.A. Jordan, appointed to this position in 2018.

She brings extensive banking and financial experience, having previously served as the Head of the Wholesale Banking Group at Bank ABC in Jordan.

Under her leadership, Citibank Jordan aims to maintain its high standards of banking services and strengthen its role within the Jordanian banking community.



## Rani Jabban

Head of Treasury, Digital Assets,  
Financial Institutions and Communication  
Arab Bank Switzerland

Rani holds a Msc. in Economics and he is a graduate from Magistère Banque Finance from University Paris 2 Pantheon-Assas (1994).

Rani worked as a Forex and Treasury dealer at BFO London (Credit Agricole group) and joined Credit Agricole (Suisse) S.A as senior manager FX advisory. Since 2009, he is the Head of Treasury at Arab Bank (Switzerland) Ltd.

Appointed to the Executive Committee in 2014. He has initiated the Digital Assets business in 2019 and has since lead all the initiatives in this field including strategic partnerships, custody, trading and recently Digital Art NFTs.



## Rui Correia

Executive Director and Chair of Board of Education  
ACI Financial Markets Association

Rui has the global responsibility to deliver the education suite of the Association since 2018, with a focus on enhancing the knowledge and competence of professionals in wholesale financial markets, both on the markets and products expertise, and also on the promotion and implementation of good market practices through globally-acknowledged Industry Codes of Conduct.

He has spent the first 25 years of his career working in dealing rooms, having had roles in trading, structuring and sales in internationally recognised financial institutions, in London, Madrid and Lisbon. From 2014 onwards, Rui became a Certified Trainer in financial markets, working primarily on the delivery of MiFID II related training to several market participants in Iberia. With a Masters in Finance, Rui believes that education is absolutely key for the development of all professionals working in the industry, both to develop their skills on the markets structure, but also to enhance the highest standards of ethical and professional conduct which are essential for the sound functioning of financial markets.

Considering that continuous education supports the effective adherence to good market practices in financial markets, Rui has delivered several presentations, organised workshops, training sessions and participated in debates on those subjects. He was also a member of the Buy-Side Outreach Working Group of the Global Foreign Exchange Committee and is frequently engaging with Regulators and Market Participants on how to implement those Industry Codes of Conduct in their internal processes and procedures.



## Saloni Ramakrishna

Senior Director  
Oracle Financial Services

Ms. Saloni Ramakrishna, Senior Director at Oracle Financial Services, is a published Author. Her latest book is on “Climate Change Risk Management”.

In her global role, she interacts with top managers of banks, consulting professionals, financial services bodies, and senior regulators across multiple countries, enriching the industry dialogue. With three decades of global experience and the distilled wisdom of interactions with different stakeholders of the industry as well as a deep understanding of technology power, she is an acknowledged financial industry thought leader. Ms. Ramakrishna contributes to the industry narrative through her books, blogs, columns, articles and is a celebrated speaker and storyteller. A member of global risk associations, GARP and PRMIA, she actively works on and contributes to the Risk, Finance, ESG and Climate change domains.

Ms. Saloni Ramakrishna is invited to share her views on industry trends and presented papers at national and international seminars and conferences.

Her ideas have appeared as articles and quotes in printed & online media, as also through digital media interviews.



## Selva Baziki

Turkey and Sweden Economist  
Bloomberg Economics

Selva Bahar Baziki is the Turkey and Sweden economist for Bloomberg Economics.

Previously, Selva was the Director of Macro Financial Analysis at the Central Bank of the Republic of Turkey and worked at the Federal Reserve Bank of Boston, USA and the Research Institute of Industrial Economics, Sweden. Selva holds a Ph.D. in Economics from Uppsala University, Sweden, a B.A. in Economics from Bryn Mawr College, USA and is a graduate of Robert College, Istanbul.

Her research focuses on the interaction of the macro economy with empirical banking, international finance, and trade.



## Stephen King

Author, Columnist and Senior Economic Adviser  
HSBC

Stephen's fourth book, *We Need to Talk About Inflation*, was published by Yale in April 2023 to widespread critical acclaim. The *Financial Times* described the book as "highly readable and informative...essential reading for economic policymakers everywhere" while the *Times* said it was "brilliantly clear and concise".

Mervyn King, former Governor of the Bank of England, described it as "timely, well-researched and very well-written".

His last book, *Grave New World: The End of Globalization, the Return of History* (Yale, 2017) was long-listed for the FT-McKinsey Business Book of the Year and later picked as a 'book of the year' by the *Financial Times*. It has since been translated into multiple languages. Since 2018, Stephen has been a regular columnist for the *London Evening Standard*. He has also written for, among others, the *Financial Times*, the *Times*, the *Independent* and the *New York Times*. Between 2015 and the 2017 General Election, he was a Special Adviser to the House of Commons Treasury Committee. Stephen is an accomplished public speaker and has presented at conferences all over the world.

As part of a portfolio of interests and following 17 years as HSBC's Chief Global Economist, Stephen was appointed HSBC's Senior Economic Adviser in 2015. Stephen's career began at H.M.Treasury, where he was an economic adviser within the civil service. Stephen studied at New College, Oxford. In his spare time, he plays the piano.





## Sylvanus Eneche

Chief Risk Officer  
Wema Bank Plc Nigeria.

Sylvanus Eneche, a CFA and Senior Associate of the Chartered Risk Management Institute of Nigeria, boasts over 20 years of extensive experience in risk management, finance, and leadership.

As the Chief Risk Officer at Wema Bank Plc, he leads the enterprise risk management function, pioneering the integration of AI and machine learning to enhance risk assessment and decision-making processes.

His career spans roles such as Regional Manager and Head of Business Development at Wema Bank, where he excelled in sales growth and client engagement, and Head of Investment Banking at Broad Bank of Nigeria Limited, where he successfully raised over USD 85 million.

He also served as Head of Corporate Finance at Guardian Express Bank and led the marketing and strategic investments at Cowry Asset Management.

Sylvanus holds an MBA from Lagos Business School, a Bachelor of Pharmacy from the University of Jos, and has completed the Oxford Advanced Leadership Management Programme. His leadership is underscored by a strong foundation in AI/ML applications, corporate finance, and strategic planning, making him a pivotal figure in the financial services sector.

# SPEAKERS



**Tessa Walsh**  
ESG financing editor  
IFR

Tessa Walsh is ESG financing editor at IFR and responsible for sustainable finance coverage and producing a daily ESG briefing.

She has 25 years of experience covering international debt capital markets and was previously global loan editor for LPC at Thomson Reuters.



## Valeria Vahorovska

Founder and CEO  
Fondy

Valeria is the Founder and CEO of Fondy, an innovative online payments solution for ecommerce companies, Saas platforms and marketplaces.

With over 8 years in a corporate banking she started her first FinTech company to simplify online payments for SME in Ukraine. During 9 years the company scaled on 4 markets of Central Asia and to Europe.

In 2024 she started her new start up company- Embedded platform for B2B cross border payments in UK.

Valeria is one of the top women entrepreneurs in the EU and UK and an innovative key player in FinTech, committed to develop the Financial Inclusion on the emerging and developing markets. Fondy services more than 15 000 online businesses.



## Yasmine Saleh

Editor

Zawya Arabic, London Stock Exchange Group

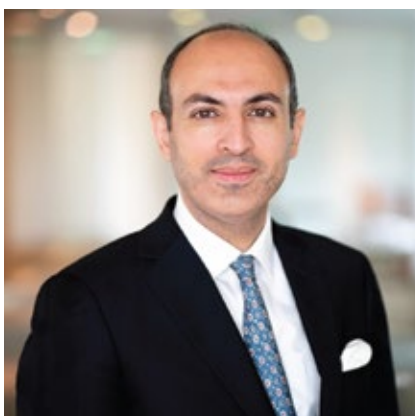
A senior financial editor with 20 years experience in general and business news across different Arab countries.

Saleh was part of Reuters' Middle East team that worked on the first international interview with President Abdelfattah Al-Sisi. She also interviewed most of the region's top politicians, businessmen, CEOs and ministers throughout her career with Reuters News Agency (2009–2014) and London Stock Exchange Group

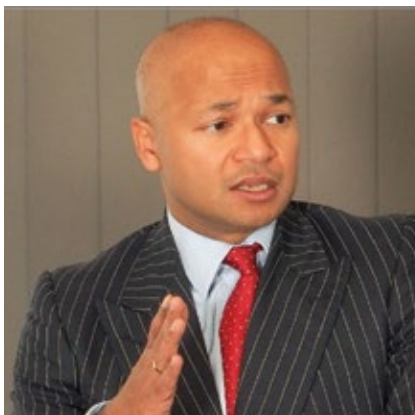
# MODERATOR



**Axel van Nderveen**  
Managing Director, Treasurer  
(EBRD))



**Mahmoud Khleifat**  
Global Head of Capital Markets  
LSEG



**Professor Moorad Choudhry**

# MODERATOR



**Tessa Walsh**  
ESG financing editor  
IFR



**Yasmine Saleh**  
Editor  
Zawya Arabic, London Stock Exchange Group





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## ABOUT ARAB BANK

Established in 1930, Arab Bank headquartered in Amman, Jordan has one of the largest global Arab banking networks with over 600 branches.

Arab Bank's extensive network covers key financial markets and centers such as London, Dubai, Singapore, Shanghai, Geneva, Paris, Sydney and Bahrain.

Across its global network, the bank provides a wide range of financial solutions through its main business lines, which entail Consumer Banking and Wealth Management, Corporate and Institutional Banking and Treasury, serving individuals, corporations and other financial institutions.

As one of the leading banks in the MENA region, Arab Bank plays an integral role in financing vital infrastructure projects and strategic industries throughout the region.

For more information, please visit: [www.arabbank.com](http://www.arabbank.com)

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# البنك الأردني الكويتي JORDAN KUWAIT BANK

“More than just a bank”

Jordan Kuwait Bank (JKB), established in 1976, is a leading financial institution in Jordan with a strong commitment to innovation and excellence in banking services. JKB offers a comprehensive range of financial products and services tailored to meet the needs of individuals, businesses, and institutions. These services include personal banking, corporate banking, investment solutions, and a variety of electronic banking options, ensuring customers have convenient access to their accounts and transactions.

With a network of branches and ATMs strategically located across Jordan, JKB provides accessible and reliable banking solutions to its customers. The bank prides itself on its customer-centric approach, emphasizing personalized service and innovative financial solutions. JKB's dedication to corporate social responsibility and sustainable development is evident through its various community initiatives and environmental efforts.

JKB is also recognized for its robust financial performance and stability, backed by a diverse portfolio and strategic partnerships. By leveraging advanced technology and a skilled workforce, Jordan Kuwait Bank continues to enhance its service offerings and expand its market presence, reinforcing its position as a trusted and forward-thinking financial institution in Jordan and the region.

البنك الأردني الكويتي  
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Capital Bank of Jordan is one of the leading financial institutions in Jordan, offering a wide range of banking services tailored to individuals, businesses, and corporations.

Established in 1995, the bank has grown to become a key player in the local economy, providing innovative financial solutions such as personal banking, SME financing, corporate banking, and investment services.

Capital Bank is known for its strong customer focus, modern digital banking platforms, and commitment to supporting Jordan's economic development through strategic investments and partnerships.



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## ABOUT FIRST ABU DHABI BANK

Headquartered in the United Arab Emirates, First Abu Dhabi Bank (FAB) is one of the world's largest and safest financial institutions, with total assets of AED 1.2 trillion (USD 320 billion) as of end-June 2024 and a credit rating of Aa3/AA-/AA- from Moody's, S&P and Fitch respectively, with a stable outlook.

FAB provides financial services and expertise across five business units – Investment Banking, Corporate and Commercial Banking, Consumer Banking, Private Banking, and Global Markets – through an international network that covers 20 markets worldwide connecting clients to more than 60% of global GDP.

Listed on the Abu Dhabi Securities Exchange (ADX), FAB is a leading Islamic finance provider and a pioneer in sukuk issuance offering comprehensive Shari'ah-compliant products. FAB is also a regional leader in sustainability, with an MSCI ESG rating of 'A' and ranked among the top 10% of banks globally according to Refinitiv's ESG scores – leading in the MENA region. The bank also received a regional-best Low ESG Risk evaluation from Sustainalytics, and the highest CDP score among UAE banks. FAB currently chairs the Net-Zero Banking Alliance (NZBA) Steering Group and was the first UAE and GCC bank to join the UN-convened organisation in 2021.

For more information, visit: [www.bankfab.com](http://www.bankfab.com)

For investor-related queries, please contact the FAB Investor Relations team on [ir@bankfab.com](mailto:ir@bankfab.com).

For PR and media-related queries, please contact [PRandmedia@bankfab.com](mailto:PRandmedia@bankfab.com).

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# Misk

Islamic Bank

## WHO WE ARE

In 2023, Misk Islamic Bank was established in Baghdad, which is fully licensed by the Commercial Registrar Office and the Central Bank of Iraq (CBI). MISK is committed to delivering high-quality banking services while adhering to strict regulations governed by Islamic Shariah laws.

By making banking more accessible and convenient for our clients, and set new standard in ethical, Shariah-compliant banking, bringing value, trust, and prosperity to our customers, shareholders, and the communities we engage with. Furthermore, we aspire to be a trusted partner on the journey to financial success and a catalyst for positive change in the financial industry.

Our vision extends beyond profit generation. We are dedicated to contributing to the betterment of the communities we serve, supporting community development initiatives, and fostering economic growth. In alignment with Islamic values, we seek to enhance financial literacy and promote awareness of Islamic finance principles among our clients and the broader society.

Misk offers various products and financial services , including Corporate & SME financing , Islamic savings & current accounts, profit- sharing investment accounts, and Islamic home financing utilizing Digital & cutting edge technology. MISK striving to serve a diverse customer base and support the economic well- being of the community. It promotes ethical and responsible banking practices, ensuring that its operations align with the principles of fairness, transparency, and social responsibility.

In an ever-evolving financial landscape, the establishment of MISK in 2023 not only offers a viable alternative for individuals seeking ethical and Shariah-compliant financial solutions but also contributes to the growth and diversification of the banking sector while upholding the values and principles that are integral to Islamic financ



## Core Commitments

### Vision

To lead in the development of innovative and technology-driven banking solutions.

### Mission

MISK's core mission is to provide a range of financial services while maintaining ethical and Shariah-compliant standards.

### Values

Our values serve as the foundation of every one of our decisions, conversations and interactions, helping us navigate challenges and anchoring us to what matters most: doing the right thing.

Driven by the spirit of Sharia.

Trust & transparency.

Act as your advisor and understanding customer needs; And Mutual benefit.

### Why Choose Us

-Collaborate with international partners.

-Progressive Approach to Technology

-Innovative environment.

-Financial Expertise.

-Trustworthy.

-Transparency

-Community Engagement: We actively support local communities through various initiatives, demonstrating our commitment to social responsibility.

-Flexible Banking Options: Choose from a variety of accounts, loans, and financial products tailored to your lifestyle and aspirations.

-Diverse services.

-Technology and Convenience: Enjoy cutting-edge technology for seamless banking, making it easy to manage your accounts anytime, anywhere.

-Customer-Centric Approach.



# صيرفة سلسلة



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With more than 60,000 daily users in more than 65 countries, Murex has clients across the financial services industry, from banking and asset management to energy and commodities.

Murex is an independent company with over 3,000 employees across 18 locations.

Murex is committed to providing cutting-edge technology, superior customer service and unique product innovation.

MX.3 is specifically designed and engineered to meet the multifaceted challenges of a transforming financial industry.

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### About Housing Bank

The Housing Bank, the largest and most widespread bank in the Kingdom and a leader in the regional banking sector, was established in 1973 with a capital of approximately JD500,000 and was recognized at the time of establishment as the first bank specialized in the provision of housing financing that gave rise to Jordan's urbanization and construction sector. In 1997, and upon the bank's transformation into a commercial bank, its capital was raised several times over the years; the latest increase happening in 2017, with a capital of JD315 million (around \$444 million).

With its advanced performance, the quality of its assets, the strength of its capital base and its responsive strategy, the Housing Bank is entrenched in its position as a landmark financial institution that supports both its individual and corporate clients through innovative banking, financial, and investment services and solutions, which are on par with the leading global services.

Since its establishment, the Housing Bank has maintained its pioneering role by introducing innovative concepts and services to the Jordanian banking market. Today, it remains a leader in the banking sector, spearheading Jordan's modern digital transformation revolution.

The Housing Bank has been recognized on a local, regional and international level with global awards and certificates of appreciation. The bank operates an extensive network of domestic and external branches in Jordan, Palestine, and Bahrain, in addition to affiliate banks and corporations inside and outside Jordan in Algeria, Syria, London, and representative offices in Iraq, Emirates and Libya.

For more information, please visit our website: [www.hbtf.com](http://www.hbtf.com)



بنك الإسكان  
Housing Bank



خمسون عاماً...  
ونبقى بنكك للحياة



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LSEG is one of the world's leading providers of financial markets infrastructure and delivers financial data, analytics, news and index products to more than 40,000 customers in over 170 countries.

We help organisations fund innovation, manage risk and create jobs by partnering with customers at every point in the trade lifecycle: from informing their pre-trade decisions and executing trades to raising capital, clearing and optimisation.

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It serves institutions of all sizes, providing award-winning software solutions and services across Lending, Payments, Treasury & Capital Markets and Universal Banking (Retail, Digital and Commercial Banking) for banks to support direct banking relationships and grow through indirect channels, such as embedded finance and Banking as a Service. Its pioneering approach and commitment to open finance and collaboration is why it is trusted by over 8,000 institutions, including 45 of the world's top 50 banks.

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Our membership in the one world airline alliance further solidifies our standing as the preferred boutique Levantine airline for both leisure and business travelers.



## About ZAWYA

ZAWYA by LSEG, is a leading and trusted source of regional news and intelligence for millions of professionals across the UAE, Saudi Arabia, Egypt, and other parts of the Middle East and Africa. The website has both English and Arabic versions and provides real-time updates on equities, commodities, and currencies from regional and global markets throughout the day. Serving a global audience ZAWYA has been providing financial and business news for over two decades across various sectors such as real estate, construction, energy, banking, tourism, technology, aviation, healthcare, logistics, and education. The website has several sections that cover different topics, such as the Economy section, which focuses on credible and fast news on economic predictions, employment, infrastructure, and insights into various economies in the Gulf countries, the wider Middle East, Africa and the rest of the world. The Wealth, SME, Projects, and Legal sections provide extensive coverage on real-time developments in the world of investments, wealth management, alternative investments, sustainability, startups, entrepreneurs, construction tenders, infrastructure, and government policies in the Middle East.

ZAWYA Life section provides the latest updates on sports, entertainment, travel, tourism, and leisure, while the multimedia section offers business videos and podcasts as well as a variety of image galleries from across the globe.

ZAWYA Green, an exclusive section, covers your latest renewable energy news, market trends, and forward-thinking analysis, including the United Nations COP conferences on climate change, such as COP-28 in Dubai. The Opinion section, driven by editorial guidelines, highlights thought leadership. It is reserved for corporate leadership who understand the various business sectors and have a viewpoint based on in-depth experience.



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360T's network is used by over 2400 buy-side clients organizations worldwide. White-label and in-house trading solutions provided by 360T have been adopted by major international companies to link request and transaction flow through a central trading desk.

360T has a global presence with customers in more than 75 countries and offices in Europe, America, Asia Pacific, India and the Middle East.

Further information: [www.360t.com](http://www.360t.com)

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Finastra is a global provider of financial software applications and marketplaces, and launched the leading open platform for innovation, FusionFabric.cloud, in 2017. It serves institutions of all sizes, providing award-winning software solutions and services across Lending, Payments, Treasury & Capital Markets and Universal Banking (Retail, Digital and Commercial Banking) for banks to support direct banking relationships and grow through indirect channels, such as embedded finance and Banking as a Service. Its pioneering approach and commitment to open finance and collaboration is why it is trusted by over 8,000 institutions, including 45 of the world's top 50 banks. For more information, visit [finastra.com](http://finastra.com).



## Frankfurt School

Frankfurt School is a leading business school in Europe that focuses on finance and management through research, education, and advisory services. Finance and management address two core organisational processes: managing capital flows, and people, for better performance.

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# Integral

Integral is the currency technology partner to over 200 banks and financial institutions, with over \$50bn traded, transacted, or exchanged daily on our network. With over 25 years of experience and 6 offices globally, Integral was adopted first by the financial markets and our cloud-based SaaS technology stack is powering the change and solving the currency challenges facing every organization. Covering asset classes from FX to precious metals and digital assets, our proven technology can meet a wide range of business requirements due to its flexible nature. Our global customer base run their e-trading businesses on our cloud-based SaaS technology, providing their customers with a superior trading experience via access to institutional-grade technology.

From aggregation and liquidity distribution to a highly configurable pricing engine, as well as sophisticated risk management tools, to monitoring and trading analytics, and access to high-quality market data – our high-performance trading and workflow automation technology enables you to operate a global, multi-level, competitive trading business.

The flexibility of the technology allows for easy integration with in-house systems and existing connectivity to third-party environments.

It comes with unrivalled reliability, endless configurability and scalability that matches even the most ambitious growth plans. Let us in on your challenge – we'll configure it out together.





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Operating multiple global institutional FX exchanges, an FCA regulated MTF and a MAS regulated RMO, LMAX Exchange enables institutions worldwide to trade on a central limit order book with streaming, firm limit order liquidity from top tier global banks and non-banks.



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LSEG is one of the world's leading providers of financial markets infrastructure and delivers financial data, analytics, news and index products to more than 40,000 customers in over 170 countries.

We help organisations fund innovation, manage risk and create jobs by partnering with customers at every point in the trade lifecycle: from informing their pre-trade decisions and executing trades to raising capital, clearing and optimisation. Backed by more than three centuries of experience, innovative technologies and a team of 25,000 people in over 60 countries, we are driving financial stability, empowering economies and enabling you to grow sustainably.





For more than 35 years, Murex has provided enterprise-wide, cross-asset financial technology solutions to capital markets players.

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With more than 60,000 daily users in more than 65 countries, Murex has clients across the financial services industry, from banking and asset management to energy and commodities.

Murex is an independent company with over 3,000 employees across 18 locations. Murex is committed to providing cutting-edge technology, superior customer service and unique product innovation.

MX.3 is specifically designed and engineered to meet the multifaceted challenges of a transforming financial industry. To find out more, visit Murex.

## S U R Y A

Surya Financial Technologies Private Limited, headquartered in Bangalore, India, is a leader in Risk Management and Balance Sheet Management Solutions with offices in Greenwich, Connecticut, and Lyon, France. Serving over 75 banks, hedge funds, and corporations across South Asia, the Middle East, Africa, and North America, Surya helps clients mitigate risk, maximize profitability, and ensure regulatory compliance.

Founded in 1998-99, Surya 25+ years of expertise and innovative solutions benefit organisations from small firms to large banks with assets over USD 450 billion. Led by Founder and Non-Executive Chairman Mr. DN Prahlad, the leadership team focuses on creating world-class enterprise products.

Recognise as a Rising by Chartis Research in 2021, Surya won the 2024 Enterprise Cash Flow Management award and is a Category Leader in ALM, FTP, LRM, and Capital and Balance Sheet Optimisation of Chartis RiskTech100



Over the years, we have established strong relationships with hundreds of financial institutions around the world, who benefit from our deep liquidity, first-rate banking solutions and leading-edge technology. Swissquote ranks among the top 15 Forex brokers worldwide, with over 500,000 client accounts in 120 countries, and an annual client FX trading volume of over 1 trillion CHF. Swissquote Group Holding Ltd is listed on the SIX Swiss Exchange (SIX:SQN), ensuring that Swissquote is held to the highest standards of security, transparency and financial strength. For more information, visit [Swissquote](https://www.swissquote.com).

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Bank Treasury Risk Management (BTRM) is a specialized program designed for finance professionals working in the banking and financial services sectors. Established to provide advanced training and insights into the complexities of treasury, risk, and balance sheet management, BTRM focuses on practical approaches to managing the financial risks banks face in today's dynamic economic environment.

The program covers a broad range of topics, including liquidity risk management, asset and liability management, capital management, and interest rate risk. It is designed to equip participants with the skills necessary to understand and manage the financial risks that banks encounter, ensuring they can implement effective strategies for risk mitigation and financial stability.

BTRM is recognized for its comprehensive curriculum and is taught by industry experts with extensive experience in banking and finance.

The course is suitable for professionals in roles such as treasury management, risk management, and financial regulation, offering them the tools to navigate the challenges of modern banking.

Participants in the BTRM program gain access to a global network of professionals and resources, enhancing their career opportunities and professional development in the field of bank risk management.



Bank of Baghdad is a prominent financial institution in Iraq, established in 1992. As one of the leading private banks in the country, it offers a wide range of banking services, including retail and corporate banking, trade finance, and investment services. The bank plays a crucial role in supporting Iraq's economic development by providing innovative financial solutions and fostering growth in various sectors.

Headquartered in Baghdad, the bank has an extensive network of branches across Iraq, enabling it to reach a broad customer base and facilitate financial inclusion. It is known for its commitment to modernizing Iraq's banking infrastructure by adopting advanced technology and international banking standards.

Bank of Baghdad is part of the KIPCO Group, one of the largest diversified holding companies in the Middle East and North Africa. This affiliation provides the bank with additional expertise and resources, allowing it to enhance its services and expand its reach.

The bank is dedicated to contributing to Iraq's financial stability and growth, offering tailored financial products that cater to the needs of individuals, businesses, and government entities. Its mission is to be a trusted partner for clients, promoting economic prosperity throughout Iraq.



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*Thank you  
for being part of our event  
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